

Drew Weinzapfel

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Curiosity, simplicity, clarity—these are what inspire me when I create. I have strong organizational skills that enable me to work efficiently, and I approach every challenge with unrelenting attention to detail. Learning about each new project excites me and pushes me to grow as a designer.

Experience

Graphic & Web Design Freelancer | Self-employed

NOV 2019-PRESENT, EL CAJON, CA

- Created 16-page digital brochure in InDesign for Ever After Bridal to advertise their new wedding venue
- Designed print-ready documents such as flyers, brochures, and a calendar ad for Studio Internship
- Collaborated with Bridge Builders Network to redesign website and improve navigation and page design

Readerlink Distribution Services, LLC | Sale Coordinator

April 2021-PRESENT, SAN DIEGO, CA

- Created and maintained 500+ PowerPoint slides annually for sales conferences and presentations
- Shipped product samples to customers in a timely fashion and created product mockups as needed
- Ordered book samples and efficiently managed sample library with 1600+ titles

City of Colorado Springs | Administrative Technician

FEB 2019-DEC 2020, COLORADO SPRINGS, CO

- Compiled a 300+ page handbook for operating procedures
- Designed template for handbook to present operating procedures in a consistent format
- Input field data into Excel to accurately track work for \$70M Streets Department initiative

Mission Training International | Contract Graphic Designer

MAY-JUNE 2018, PALMER LAKE, CO

- Redesigned conference print collateral to improve the consistency of the conference brand
- Reduced mailing budget by 50% by researching and employing a new print service
- Updated conference mailing list and cleaned up data in Excel to make it usable

Education

Pikes Peak Community College | AAS Multimedia Graphic Design

MAY 2021, COLORADO SPRINGS, CO, GPA 4.0

- Coursework in print/digital design, web design, UX/UI design, motion graphics, typography
- Certificates in Foundations of Multimedia Graphic Design and Design to Print

Ball State University | B. of Urban Planning & Development

MAY 2014, MUNCIE, IN

Skills

Design: Logos, Branding, Layouts, Wireframing, Concepting, Illustration, Colored Pencils

Software: Illustrator, Photoshop, InDesign, Acrobat, CSS/HTML, WordPress, Excel, Word, PowerPoint

Strengths: Quick Learner, Collaboration, Attention to Detail, Organization, Time Management